Initial discussion

|  |  |
| --- | --- |
| **Date** |  |
| **Name of the company** |  |
| **Solution to be developed** |  |
| **Business identity code** |  |
| **Contact person** |  |
| **Interviewer** |  |

|  |  |
| --- | --- |
| **Company** | |
| When was the company established |  |
| Company’s previous experience of  product development processes |  |
| What is the vision of the company |  |
| What is the company’s specific expertise |  |
| Has the company received EU-funding to  its projects |  |

|  |  |
| --- | --- |
| **The product’s/service’s target group** | |
| What is the target group of the  product/service |  |
| What need does the product/service  meet |  |
| What is the benefit of the product/service  to the user |  |
| How does the product/service change  the user’s life/activities or improves his/her well-being |  |

|  |  |
| --- | --- |
| **The development target** | |
| Is the product/service new to the market  or to the company |  |
| What is the product’s/service’s  development phase |  |
| Should the product/service be developed  to be more functional |  |
| Does the company look for new usage  environments to the product |  |

|  |  |
| --- | --- |
| Is the product/service connected to smart  technologies |  |
| How the company has taken the  product’s/service’s ecosystem compatibility into account |  |
| Why the company needs to develop the  product/service |  |

|  |  |
| --- | --- |
| **Company’s aim and ambition** | |
| What kind of support the company  expects |  |
| Are the existing ways of support  beneficial to the company |  |
| How the company would like to co-create  the product with users and other experts |  |
| Has the company familiarized itself with  general terms and conditions |  |
| Does the company want to commit to  collaboration by signing an agreement |  |
| Does the company want to draft a development plan |  |

|  |  |
| --- | --- |
| **Collaboration with UAS** | |
| Wishes for students’ RDI work  (NB: The quality of work may vary) |  |
| What should be taken into account in  scheduling |  |
| What are the company’s resources (time,  human, expertise, financial) for development |  |

|  |  |
| --- | --- |
| **Next steps** | |
| What will be done next |  |
| Who will be the contact person from now  on |  |