Initial discussion

|  |  |
| --- | --- |
| **Date** |  |
| **Name of the company** |  |
| **Solution to be developed** |  |
| **Business identity code** |  |
| **Contact person** |  |
| **Interviewer** |  |

|  |
| --- |
| **Company** |
| When was the company established |  |
| Company’s previous experience ofproduct development processes |  |
| What is the vision of the company |  |
| What is the company’s specific expertise |  |
| Has the company received EU-funding toits projects |  |

|  |
| --- |
| **The product’s/service’s target group** |
| What is the target group of theproduct/service |  |
| What need does the product/servicemeet |  |
| What is the benefit of the product/serviceto the user |  |
| How does the product/service changethe user’s life/activities or improves his/her well-being |  |

|  |
| --- |
| **The development target** |
| Is the product/service new to the marketor to the company |  |
| What is the product’s/service’sdevelopment phase |  |
| Should the product/service be developedto be more functional |  |
| Does the company look for new usageenvironments to the product |  |

|  |  |
| --- | --- |
| Is the product/service connected to smarttechnologies |  |
| How the company has taken theproduct’s/service’s ecosystem compatibility into account |  |
| Why the company needs to develop theproduct/service |  |

|  |
| --- |
| **Company’s aim and ambition** |
| What kind of support the companyexpects |  |
| Are the existing ways of supportbeneficial to the company |  |
| How the company would like to co-createthe product with users and other experts |  |
| Has the company familiarized itself withgeneral terms and conditions |  |
| Does the company want to commit tocollaboration by signing an agreement |  |
| Does the company want to draft a development plan |  |

|  |
| --- |
| **Collaboration with UAS** |
| Wishes for students’ RDI work(NB: The quality of work may vary) |  |
| What should be taken into account inscheduling |  |
| What are the company’s resources (time,human, expertise, financial) for development |  |

|  |
| --- |
| **Next steps** |
| What will be done next |  |
| Who will be the contact person from nowon |  |